

New CEO in Green Team Group

Green Team Group strengthens the management and commercial activities with new CEO

The expectations for the future of Green Team Group are high, and we stand in front of an upturn in the Christmas tree business in all of Europe. We are experiencing an increased demand, and we are ready to deliver and perform in the coming season. We have our eyes set on being the most reliable and precise Christmas tree partner in the industry.

In order to support and secure the future development in Green Team Group, the board has hired Sune Graae Norsker as new CEO as of 1st of April. Sune has many years of experience in Christmas tree production and sales, lately with good results as CEO of Arbodania, and he has been a driving force in new logistic- and production innovations in our business. Sune will also be in charge of the production.

Hans Schultz will continue in the company as head of sales and marketing and can now focus 100% on developing mutual value in close collaboration with our customers. The company will be gaining the benefits from his experience in the commercial activities and at the same time keeping the continuity in Green Team Group.

Furthermore, Marius O. Sørensen has resigned as Production Director. As one of the founding partners, Marius has had a crucial role in the establishment and development of the company's Christmas tree production all over Europe – a responsibility and accomplishment which the Board values greatly. Henceforth, the company's three production managers for Poland, Denmark and Scotland will be referring directly to the new CEO, Sune Graae Norsker.

The board warmly welcomes Sune Graae Norsker and looks forward to the collaboration.